

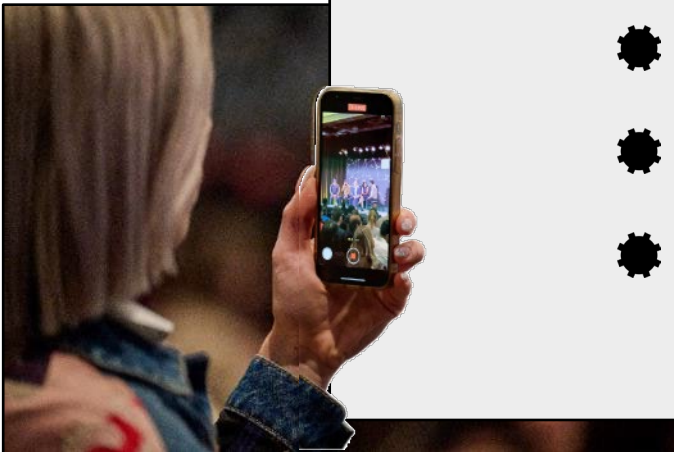


2025 Convince Your Boss Delegate Experience Guide

June 11-12, 2025,
Tobacco Dock

**THE  AI
SUMMIT
LONDON**

- What is The AI Summit London?
- Who You Can Meet
- Reasons to Attend
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What is The AI Summit London?

The AI Summit London is the flagship event in The AI Summit Series, dedicated to advancing the commercial applications of artificial intelligence. Now in its 9th year, it has established itself as an essential gathering for professionals and organisations focused on harnessing AI for real-world impact.

Taking place on June 11-12 at the Tobacco Dock in London, the two-day summit provides a unique opportunity to connect with industry leaders, explore groundbreaking technologies, and gain transformative insights. By attending, you'll be equipped with the knowledge and strategies needed to revolutionise business processes and develop innovative, AI-driven products and services. This is your chance to position your company at the forefront of AI and drive commercial success in an evolving landscape.



[WATCH 2024 HIGHLIGHTS VIDEO →](#)

Who You Can Meet

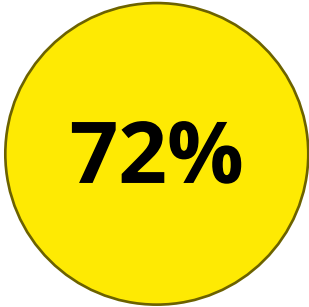
The AI Summit London will bring together over 4,500 attendees, including senior executives, AI specialists, IT leaders, and investors, all eager to network, learn, and gain actionable insights for advancing AI. Connect with global tech leaders and top vendors in an inspiring environment where meaningful relationships and innovative solutions take shape. Here are some of the top companies that attended in 2024: **Microsoft, Walt Disney, Mastercard, AstraZeneca, PepsiCo, BBC, Bank of America, BT, Diageo, Vodafone, Virgin Media, O2, Deliveroo, easyJet, Harrods, Michelin, Rolls Royce, Tesco Mobile, McLaren, HSBC and more.**

2024 Audience

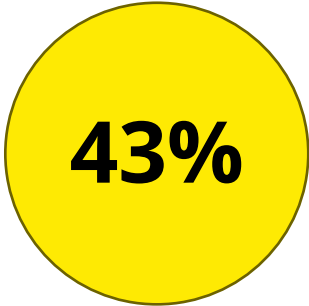
- 4,050 attendees
- 42% CxO/VP/Director level
- 44% have a company size of 5,000+
- 83% of attendees are UK based
- 76 countries attended

Top 5 Industries

- 19% Banking/Financial Services
- 13% Government
- 12% Education
- 10% Advertising
- 8% Information Technology & Services



of The AI Summit attendees have purchasing power



Actively invest \$500k+ in AI-related projects

[VIEW 2024 SAMPLE ATTENDEE LIST →](#)



5 Reasons to Attend



STELLAR CONFERENCE SPEAKERS

Our **300+ speaker** line-up is absolutely unmatched, including the Heads of Policy & Public Engagement, Vice Presidents, Chief Privacy & Data Responsibility Officers and more!



WORLD- LEADING PROGRAMME

Hear world-class curated content across 8 action-packed stages from a line-up of star speakers.



ACCESS INCREDIBLE FEATURES

Check out The Networking Cafe, The AI Trail, AI Demo Agenda, The Start-up & Investor Village, Masterclass and Workshop Programme, The Alconics Awards and more.



EXPLORE THE AI SUMMIT EXPO

See **100+ leading tech companies** showcasing their latest AI solutions and products. Discover the tools and innovations that can propel your business forward.



NETWORKING & PARTIES

Connect with 4,500+ attendees (**See who attended in 2024**). There's plenty of opportunities to network and be invited to exclusive industry meets.

Your Onsite Experience

[EXPLORE ONSITE EXPERIENCE →](#)

THE AI
SUMMIT
LONDON

THE HEADLINERS STAGE

Industry trailblazers share insights on AI's transformative role across sectors, featuring perspectives from leading companies and organisations.

5 PREMIUM CONTENT STAGES

AI strategies, demos, industry impacts, data, and ethics. Equipping leaders to drive adoption, innovation, and responsible AI development.

THE AI DEMO AGENDA

Experience two days of live, 15-minute demos from top exhibitors, providing a hands-on opportunity to explore cutting-edge AI solutions.

INDUSTRY SPEED NETWORKING

Peer-to-peer industry specific speed networking sessions, including finance, retail, healthcare/pharma & creative industries.

THE AI TRAIL

An interactive zone with dynamic stations showcasing AI's power. Experience demos, simulations, and hands-on activities revealing AI's impact on industries, challenges, and future innovations.

MASTERCLASS & WORKSHOP PROGRAMME

Tech-focused program offering actionable solutions for executives and experts to address industry challenges and drive business transformation.

NETWORKING CAFE

The central hub of the expo floor, blending a coffee shop atmosphere with both structured and casual networking opportunities.

START-UP & INVESTOR VILLAGE

Dedicated content, pitching competition, start-up expo, lounge and networking space connecting AI startups with investors.



The VIP Experience

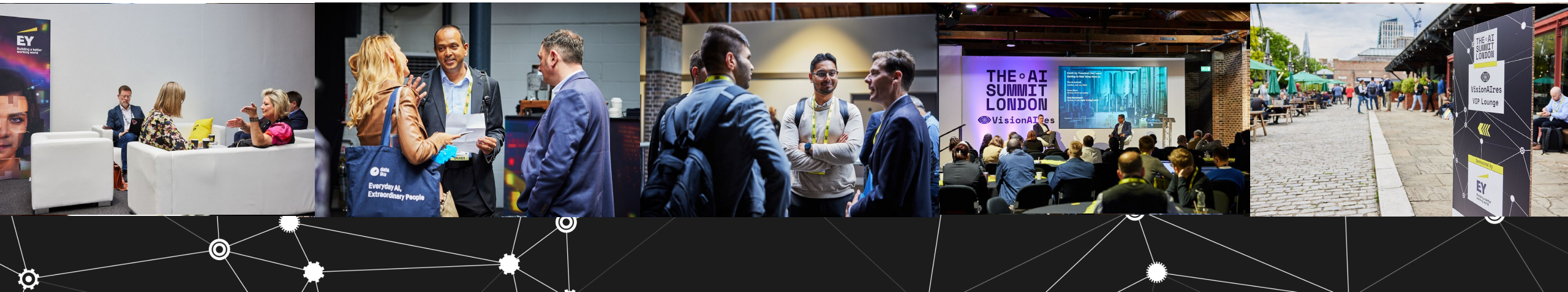


Want to take your time at the conference to the next level? Purchase the VIP All Access Pass and get exclusive VIP perks:

- ★ **VisionAIres VIP Program** - Gain exclusive access to high-level discussions through a dedicated VIP track. Previous topics have included business transformation, green tech, new shifts in AI-driven customer experience, navigating HIPAA, CCPA, and the evolving state privacy laws and more.
- ★ **VisionAIres VIP Lounge** - Connect with senior executives and thought leaders driving AI and digital transformation. The VIP lounge is an exclusive space for enterprise leaders to engage in strategic discussions and build collaborative partnerships.
- ★ Other **VIP perks** include rapid registration at dedicated reg desks, skipping queues with VIP entrances, front row seating at the Headliners Stage and lunch and refreshments served throughout the two days.

Limited availability. Check the website for more information.

[MORE INFO →](#)



Premium Stages

Five premium stages where the industry's top minds and innovators will share cutting-edge insights and strategies, designed to equip you with the tools needed to drive AI impact in your business.

THE NEXT GENERATION STAGE

- Dives into the cutting edge of AI, focusing on the development of forward-thinking applications, infrastructure and hardware. Leading innovators will showcase latest thinking, prototypes, models in use, and recent breakthroughs through engaging use cases, demos, and technical presentations.

AI AT SCALE STAGE

- Dive into the future of enterprise AI at the AI at Scale Stage, a two-day journey into maximising AI's potential at scale. Join industry leaders as they share insights on moving AI projects beyond the pilot phase, creating cohesive ecosystems, and driving real-world ROI.

THE SUSTAINABLE INNOVATION STAGE

- How do we build AI systems that maximise impact while minimising harm – which are powerful yet environmentally sustainable, ethically grounded, and secure? This stage tackles these critical questions, exploring the innovations and frameworks needed to ensure AI delivers meaningful and lasting value to both businesses and society.

INDUSTRIES STAGE

- This industry-focused track dives into how AI significantly impacts various sectors, highlighting its role in enhancing efficiency, sustainability, personalised experiences, and innovation. It explores AI's influence in Smart Cities, Life Science, Retail, Media and Advertising, underscoring the strategic, ethical, and secure implementation of AI to optimise industry growth and address unique challenges.

THE DATA EXCELLENCE STAGE

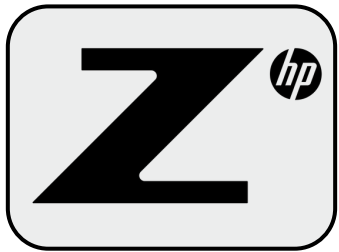
- Focused on data scientists and other practitioners developing robust frameworks to address integration, compliance, and trust while mastering data cleaning, augmentation, and governance. Explore practical and actionable strategies to streamline data processes, enhance privacy, mitigate bias, and drive meaningful business outcomes.

[**VIEW PREMIUM STAGES** →](#)

Find Your Ideal Solutions Partner

The AI Summit London is your gateway to discovering the latest advancements and forming strategic partnerships with over **100 leading technology solution providers**. From global experts to cutting-edge innovators, this event offers unparalleled access to AI-driven products and solutions designed to transform your approach to AI for commercial success.

Highlighted Sponsors:



[CHECK OUT ALL EXHIBITORS →](#)

The AI Summit Attendee Feedback

“

“Fantastic conference to meet the great people at the forefront of technological change. Great to meet clients and new people from various backgrounds.”

- Tom Allen, Founder, The AI Journal

“This summit not only broadened my understanding of AI capabilities but also highlighted practical ways to integrate AI solutions into business strategies effectively.

- Alliance Marketing Manager
(Hexaware Technologies)



[WATCH: WHY YOU SHOULD ATTEND →](#)

“An excellent event to keep up with emerging technology, industry trends and learn about use cases in various sectors.”

- Yatin Patel, IT Sr. Technology Lead,
PepsiCo Inc

“The AI Summit was an extraordinary experience, offering invaluable insights and unparalleled opportunities to connect with market-leading industry experts.”

- Michael Borelli, Director, AI & Partners

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[SEE WHAT ATTENDEES SAY →](#)

FAQs/Useful Links

Hotels & Reservations

- [Discounted hotels](#)

Media Contacts

- The AI Summit Series PR Team, Society32:
theaisummitPR@society32.com

FAQ's

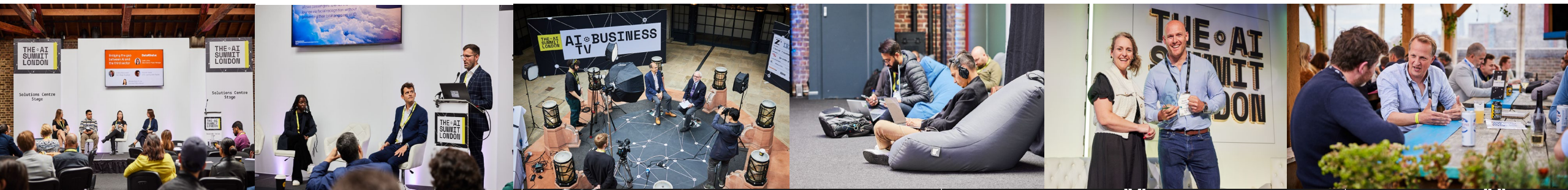
- [Find out more](#)

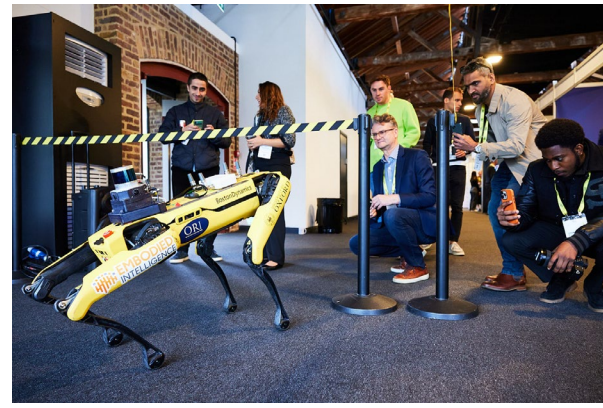
Transport

- [Public transport](#)
- [Parking](#)

Purchase Your Pass

- [Tickets available here:](#)
- Discount available for start-ups, academics and government.





The AI Summit Series - Save The Dates 2025

The AI Summit Singapore at ATx Enterprise (part of ATxSG)

May 27 - 29 at Singapore Expo

The AI Summit London, the headline AI event of London Tech Week

June 11 - 12 at Tobacco Dock

The AI Summit at Black Hat USA

August 5 at Mandalay Bay, Vegas

The AI Summit at SecTor

September 30 at Metro Toronto Convention Centre

The AI Summit Cape Town

November 11 - 13 at Cape Town International Convention Centre

The AI Summit Cape Town

December 10 - 11 at Javits Center

